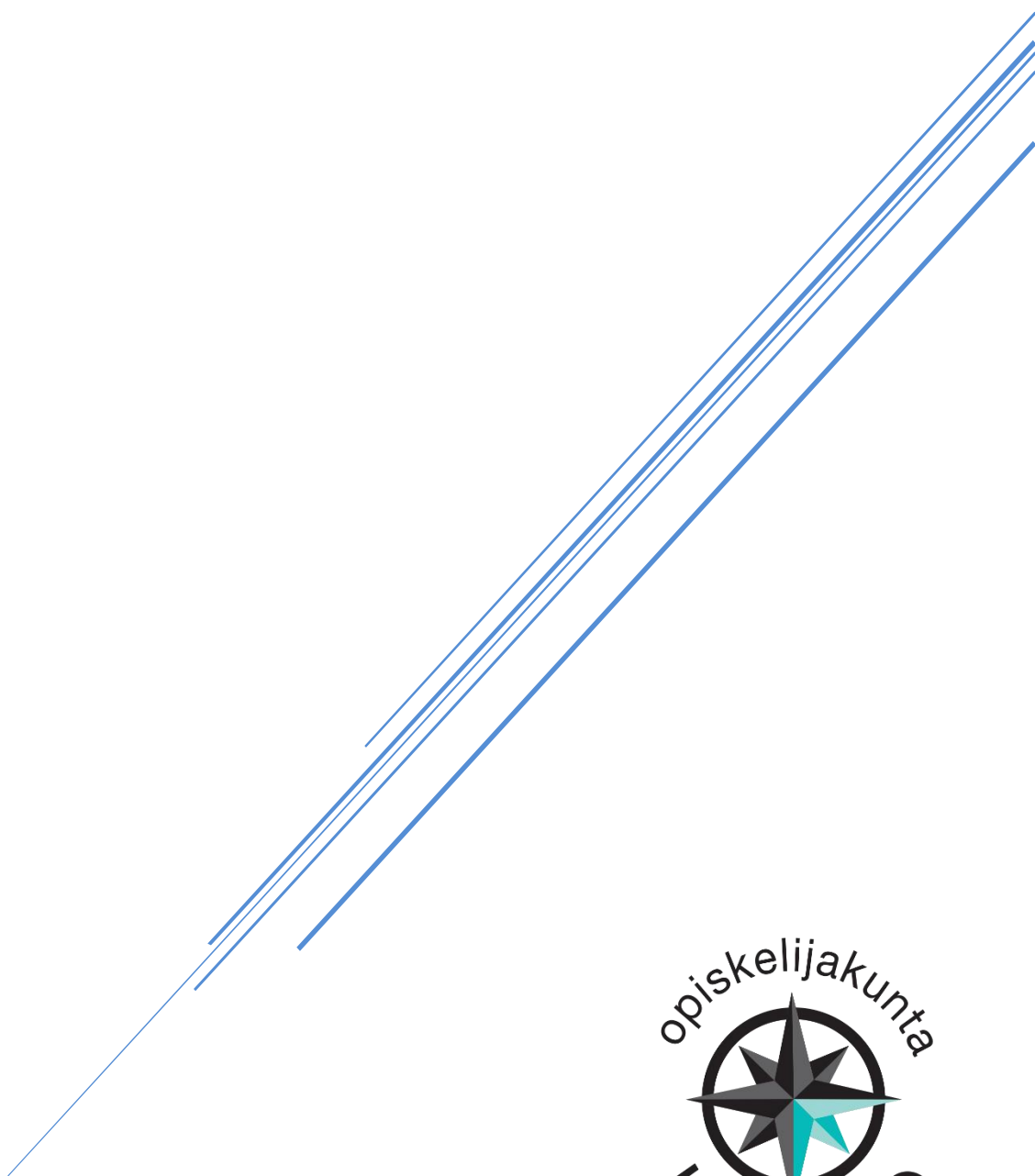


# PLAN OF ACTION OF THE STUDENT UNION KAAKKO

2022



## Plan of action 2022

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## 1. Operational objectives

The operative activities of the student union take into account the situation of covid-19 in 2022 at the national as well as municipal level.

In 2022, the main goals of the student union are the following:

- The membership target by the end of 2022 is 4,500, which is about 45% of the degree students of Xamk
- Increasing the value of student union membership.
- Increasing cooperation, communication and networking with local associations and close student organizations.
- Develop the involvement of the Representative Council and the elections to the Representative Council.
- Identifying campus-specific service needs.
- During 2022, the student union will continue to develop its visibility on each campus.
- Increasing and developing cooperation with campus cities.
- Contacting new municipal councilors in campus cities.
- Exploring opportunities for student club activities.

## 2. Administration

The administration of the student union is the responsibility of the administrative team, which includes the president of the board and secretary general and, if they deem it necessary, other persons. The administration team is responsible for the financial and general administration of the student union.

In 2022, the management team will implement the following projects:

- Development of the operation of Puukasarmi.
- Mapping of various funding sources and services to support and develop operations.
- Creation of a statute for student associations.
- Development of financial management.

## 3. Communication

The staff and the board of the student union are responsible for the communication and development of the student union. Communications are handled by the Board's Communications specialist together with the Secretary General and the president of the board. The student union handles external communication mainly in Finnish and English. The student union uses websites, social media and the university's internal

communication channels as its communication channels. The student union always strives for open and accessible communication.

In 2022, the communications team will implement the following projects:

- Continue website development.
- Develop Kaakko's own brand
- Implement a feedback survey on student union services together with the Services and Events team and develop a feedback system.

## 4. Education, well-being and equality (KOHY)

The KOHY team of the Student Union is responsible for projects in the Education, Welfare and Equality sector. An advocacy specialist will assist in their work. The education, well-being and equality work of the student union consists of educational and social policy activities. Higher education policy activities include monitoring and influencing the quality of education, evaluation and the functioning of higher education services.

In 2022, the KOHY team will implement the following projects:

- Implementing the Equality Plan and the Code of Conduct
- Development of harassment liaison activities and review of the equality work of the student body.
- Influencing after regional elections.
- Reforming the political agenda.
- Preparations for the 2023 parliamentary elections.

## 5. Guidance and tutoring

The Board's tutoring managers are responsible for projects related to the tutoring and supervision of the student union. Their work is assisted by a specialist in tutoring and guidance. Student tutoring is part of Xamk's mentoring process. The recruitment and training of tutors takes place by the student union.

During 2022, the tutoring and guidance team will implement the following projects:

- Develop the role of government tutors.
- The development of YAMK, multimodal and online tutoring and specialization in tutoring will be continued
- Increasing the role of tutoring as a spokesperson for Kaakko's operations.
- Develop tutor training and harassment liaison activities together with the KoHy team.

## 6. Events and services

The service and event managers of the Board are responsible for service and event projects. They are assisted in their work by a member services specialist. The Services and Events team organizes matters related to corporate cooperation, the development of member services and events.

During 2022, the Services and Events team will implement the following projects:

- A 5-year anniversary celebration will be held
- Organize one large student event and recruit an event team for this purpose.
- Organize events for students together with local associations.
- Increase cooperation with student event producers
- Mapping the training needs of Actives and Associations at Xamk and providing training
- Organize an inter-campus exercise day in collaboration with Xamk and the Sports and Hobby manager

## 7. Sports and hobbies

The student union's sports manager is responsible for sports and hobbies. He is assisted by a guidance and tutoring specialist and a member service specialist. The student union acts as a promoter of student well-being and encourages students to move around and participate actively in hobbies.

During 2022, the sports and hobby team will carry out the following projects:

- Continue and develop sports interest supervision in co-operation with the university.
- Develop sports and hobby services in Xamk to be more equal and accessible.
- Strengthen the role of the sports manager as part of the student union.
- Develop cooperation with clubs and projects as part of the university community
- Organize an inter-campus exercise day in collaboration with Xamk and the Services and Events team

## 8. International affairs

International Affairs manager of the Student Union is responsible for international affairs. Manager is assisted by the Secretary General and a specialist in guidance and tutoring. The international sector organizes services and events for the university's international students and helps them integrate.

In 2022, the international team will implement the following projects:

- Develop co-operation with the university's international services.

- Exploring the possibilities of International Club activities or a similar operating model.
- Develop the role of the international officer.
- A survey of international students will be carried out to develop the international activities of the student body